

## **Bowdoin International Music Festival**

### **Request for Proposals: New Festival Sign**

The Bowdoin International Music Festival is seeking Maine artists to submit proposals to design and create a new Festival sign at our office building at 181 Park Row in Brunswick, Maine, which the Festival purchased in March 2020. Submissions due June 15, 2020.

## **BOWDOIN INTERNATIONAL MUSIC FESTIVAL**

### **About the Bowdoin International Music Festival**

The Bowdoin International Music Festival is one of the world's premier music institutes located in Brunswick, Maine. Founded in 1964, the Festival engages exceptional students and enthusiastic audiences through world-class education and performances. Each summer, 250 students from more than 20 countries and nearly every state attend the Festival to study with distinguished faculty and guest artists. The Festival offers around 200 events each summer, including memorable faculty performances and 175 free events, such as student performances, composer lectures, masterclasses, community concerts, and family events throughout our summer season (late June through early August). The Festival is an independent 501(c)(3) non-profit organization.

### **Festival Mission**

The mission of the Bowdoin International Music Festival is to provide gifted young musicians from around the globe with an opportunity to study with world-class artists and to provide audiences with classical music performed to the highest artistic standards.

### **Building History**

March 10, 2020 Press Release:

<https://www.bowdoinfestival.org/festival-purchases-historic-park-row-building/>

## **PROJECT: FESTIVAL SIGN**

### **Eligibility**

Maine artist or artist with significant connection to Maine.

### **Project Vision**

A creative work of exceptional quality and enduring value that clearly communicates the Festival's place in the Brunswick community.

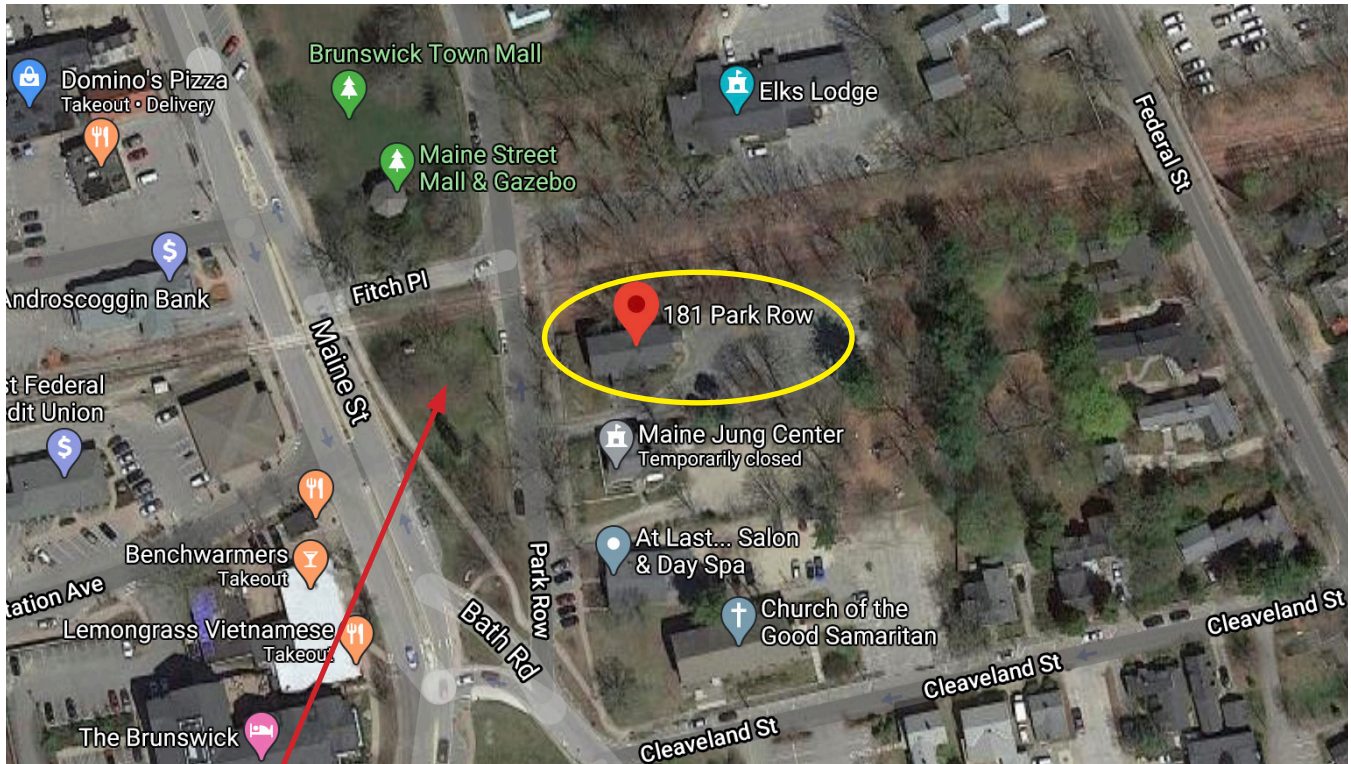
### **Project Goals**

- Legible from a distance, across Park Row and Maine Street
- Representative of the Festival — reflects Festival's mission and history
- Provides a sense of permanence and ownership
- Demonstrates that we are an Arts Organization
- Contributes to the Brunswick downtown community

## Project Location and Context

181 Park Row, Brunswick, Maine

Brunswick Downtown



“River’s Voice” interactive music sculpture



Festival building with current sign placement



## Project Guidelines

- Sign must include full name of organization: “Bowdoin International Music Festival”
- Sign may incorporate Festival “music note” logo — please see [www.bowdoinfestival.org](http://www.bowdoinfestival.org)
- Sign may include Festival founding year: 1964
- Sign must be easy to maintain, durable, and last in good condition in Maine weather

## Signage Guidelines from the Brunswick Planning Office and Village Review Board

### Placement

- Signage should be placed in areas historically used for this purpose

### Signs Expressly Prohibited

- Internally lit signs and plastic or fiberglass canopies
- Flashing illuminated signs
- Moving signs
- Portable signs
- Distracting glare signs
- Signs located in, on, or projecting over any public right-of-way

### Size and Materials

- Monument Sign: sign shall not exceed 18 square feet nor a height of eight feet.
- Pole Sign: the height of the pole sign shall not exceed 10 feet and the size of the pole sign shall not exceed 18 square feet. Pole Signs shall be constructed of materials that are made of or resemble wood. Pole sizes shall be set back at least five feet from a side or rear property line.

## Current Sign Placement and Dimensions



### Current Sign

Length: 119.75”

Width: 1.375”

Height: 13.25”

Distance between ground and bottom of sign: 25”

### Poles (above ground dimensions)

Length: 5.5”

Width: 3.5”

Height: 70”

Front lighting already wired

## **Project Budget**

- Budget Range: \$3,000–\$20,000 (includes materials).
- Your proposed budget within this range will be taken into consideration during the review process.

## **Timeline and Review Process**

- Submissions Due: June 15, 2020
- First Round Review: June 16–25, 2020 by Festival staff and Board of Trustees
- Finalists: additional review by the Brunswick Village Review Board
- Installation: Fall 2020

## **Submission Guidelines**

Please submit all materials to the Festival at [info@bowdoinfestival.org](mailto:info@bowdoinfestival.org).

- Artist statement, Maine statement, and C.V. or résumé
- Portfolio of recent work
- Proposal clearly describing concept, placement, and materials. Please include color sketches, renderings, etc.
- Itemized budget estimate to give cost expectations
- 2 professional references

Please feel free to be in touch with any questions or to receive initial feedback as you are developing concepts.